



Ministério do Desenvolvimento
Indústria e Comércio Exterior

WTO SEMINAR ON THE DIFFERENT FOCUSES OF CONFORMITY ASSESSMENT

THE BRAZILIAN EXPERIENCE

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The Approach

- Brazilian System of Conformity Assessment
- Main Concerns on the Establishment of Technical Regulations
- Following up Products in the Market
- Educating the Society for Conformity Assessment

Mechanisms of Conformity Assessment used in Brazil

- ▬ Certification
- ▬ Supplier's Declaration
- ▬ Labeling
- ▬ Inspection
- ▬ Testing

Conformity Assessment - Indicators -

- Families of Products with Conformity Assessed Compulsorily ↓ 68
- Families of Products with Conformity Assessed Voluntarily ↓ 198
- N° of ISO 9000 Certificates issued ↓ 18.128
- N° of ISO 14000 Certificates issued ↓ 1.703

Establishing Technical Regulations - Two Main Concerns -

- ▢ Promote transparency, exemption and impartiality
 - ↓ Harmonize Stakeholders interests through a technical commission
- ▢ Regulation Content
 - ↓ not create unnecessary obstacle to trade
 - ↓ restricting for health, security environmental requirements

Following UP Products in the Market

- ▢ Inspection, executed by police officers
- ▢ Market surveillance
- ▢ Following up done by competition (being systematized)

RESULTS

- About The Inspection -

YEAR	2002	2003	2004	2005
NUMBER OF INSPECTED UNITS	35.676.937	51.409.594	71.501.503	69.227.562
IRREGULARITIES	1,41 %	2,71 %	1,24 %	1,46 %

RESULTS

- About Market Surveillance -

Family Products With Conformity Assessment	14
Manufacturers involved	858
Units of Products that were collected for the sampling	17.069
Sales Points where the samples were collected	918
Families Products Tested which Demonstrated the need of improvement in the Conformity Assessment Procedures	6 (among of 14)

Educating the Society For Conformity Assessment

- ▬ A Great Challenge
- ▬ Focus
 - Regulatory Authorities
 - Manufactories
 - Consumers

Educating the Society For Conformity Assessment

= Use of Identification Stamp of Conformity



Educating the Society For Conformity Assessment

- ▬ Publication of Folders, Books etc.
- ▬ Educative Campaigns on TV
- ▬ Introduction of Conformity Assessment
Concepts in the Brazilian Educational System

Educating the Society For Conformity Assessment

- ▬ Portal of Consumers
(www.portaldoconsumidor.gov.br)
- ▬ Training Multipliers in Education for the
Consumption



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- Contacts of Inmetro -

↓ Inmetro's Home Page

<http://www.inmetro.gov.br>

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↓ Consumers Site

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